



Specialists in Education and Training Research

The Ipsos-Eureka Social Research Institute is committed to the important role research can play in improving the quality of education and training in Australia. Our consultants have been a strong force in educational services research and evaluation for almost 10 years. We have an in-depth understanding of the higher education, VET and school sectors and a strong track record in the successful completion of a diverse range of research projects undertaken in this area.

We have consulted extensively with a wide range of key stakeholders, including domestic and international students, parents, teachers, careers counsellors, academics, administrative staff, and key policy makers. We know how to engage with different stakeholder groups, and to ensure that stakeholders' views are accurately represented in our research.

What we provide

Strategic research: We use various methods for accessing stakeholder opinion and detailed descriptions of personal experiences to improve understanding of the motivations and needs of students, education staff and stakeholder groups. These methods include:

- needs analysis
- feasibility studies
- student and staff satisfaction research
- concept testing
- brand studies
- communications research
- quantitative surveys (in person, online, phone)

We are also proficient in:

- program/policy evaluation
- policy/strategy development
- website evaluation
- literature reviews
- mixed method research

Expertise

Our consultants possess relevant tertiary qualifications and have extensive experience across the spectrum of research methodologies. Where there is a need to supplement our capacity or skills in order to undertake a particular project, we employ specialised experts across Australia including regional and rural areas.

Working relationships

We form close working relationships with our clients. Ipsos-Eureka's client relationship does not end at the completion of a project. We strive to build our knowledge and understanding of partner organisations to inform future quality research.

Clients

Our clients include commonwealth and state government departments, universities, TAFES, schools, kindergartens and training providers. Our clients include: *Department of Education, Science & Training, NSW Teacher Federation, Australian Association for Independent Schools Victoria, Catholic Ladies College, St Leonards College and Open Universities Australia.*

Past Projects

International Student Survey

This study was conducted for DEST to provide a national benchmark of the experiences and attitudes of international students studying in Australia's 4 main education sectors – Higher Education, VTE/ TAFE, ELICOS and Schools. The survey covered a wide range of issues covering overall satisfaction and willingness to recommend the experience to others.

Review of EU/Australia Pilot Co-operation in Higher Education

This project explored the nature and effectiveness of partnerships between various Australian and European universities. A key outcome was the development of a best practice guide for educational institutions on how to establish and develop cooperative academic relationships with EU counterparts and to enhance student mobility.

Our portfolio leader

Fiona Collis
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With a 20 year career in market and social research, Fiona has conducted a wide range of research projects in the higher education sector. She has consulted extensively with parents, students, careers counsellors, school principals, teachers and employers on topics ranging from student satisfaction with school and university experiences, decision-making, career aspirations and planning, internal and external communications, concept testing in and brand development.

Offices in Canberra, Sydney, Melbourne and Brisbane

Up close we see certain details. But when we step back we discover something else.

