



Employment and Workplace Relations Research

Ipsos-Eureka specialises in assisting governments and organisations to promote workforce participation, improved productivity, and employment growth. We understand that building a strong labour market empowers all Australians, while supporting international competitiveness.

We study employment and workplace relations issues from a number of viewpoints: jobseeker experiences, welfare support and services for the unemployed, services for employers, and workplace safety regulations. We have extensive experience accessing the views, experiences and needs of jobseekers, including disadvantaged jobseekers, parents, youth and mature aged workers.

Within our employment and workplace portfolio, we specialise in providing consultancy and research services to government and welfare sectors, covering youth, mature aged, disability, regional and remote Australia, Indigenous, and culturally and linguistically diverse communities.

What we provide

We use various methods for accessing stakeholder opinion and detailed descriptions of personal experiences which can be used to improve understanding of the motivations and needs of jobseekers and employers, including:

- in-depth interviews
- focus groups
- quantitative surveys (in person, online, phone)
- community consultations
- literature reviews
- program/policy evaluation
- policy/strategy development
- communications development/testing
- mixed method research

Expertise

Our consultants have extensive experience conducting research with jobseekers, employers and employment services. Where there is need to supplement our capacity or skills, we employ highly specialised experts across Australia, including regional and rural areas. Issues we have researched in the past:

- jobseeker experiences
- special needs groups
- vocational education and skills development

- administrative policy review
- service evaluation
- communications testing and evaluation
- workplace safety

Working relationships

We form close working relationships with our clients. Ipsos-Eureka's relationship with our clients does not end at the completion of a project. We strive to build our knowledge and understanding of partner organisations to inform quality future research.

Clients

Our clients include state and commonwealth government departments and agencies. We have conducted employment research with: *Centrelink, Department of Education, Employment and Workplace Relations (DEEWR), Department of Families, Housing, Community Services and Indigenous Affairs (FaHCSIA), Department of Innovation, Industry, Science and Research, the Australian Fair Pay Commission and WorkCover.*

Past Projects

The Job Seeker Omnibus

The Ipsos-Eureka Social Research Institute recently conducted developmental research for DEEWR comprising 11 focus groups and 16 cognitive interviews, followed by a survey of n=6,000 job seekers.

Job Seeker Experiences of the Job Network

We investigated job seeker experiences using the Job Network. This qualitative study fed into the development of a longitudinal survey of job seekers to enable DEEWR to further evaluate its employment services.

Our portfolio leader

Adam Rowland
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Adam Rowland has 10 years experience in the conduct, analysis, and reporting of research with diverse target audiences, including: people from non-English speaking backgrounds, job seekers, primary school aged children, local and state government representatives.

Offices in Canberra, Sydney, Melbourne and Brisbane

Up close we see certain details. But when we step back we discover something else.

