



Indigenous Affairs Research

The Ipsos-Eureka Social Research Institute comprises highly-qualified, multidisciplinary social researchers dedicated to improving outcomes for all Australians. We understand the importance of capturing the unique views and establishing the needs of Indigenous Australians to inform the development and improvement of government policy.

What we provide

We provide research-based consulting services ranging from high-quality, qualitative and quantitative data collections, desktop research and literature reviews, to program and policy evaluation. Our aim is to make a positive difference to Australian society by showing leadership in public policy and social research. Many of our senior researchers speak in this capacity at national and international events.

Expertise

Aboriginal and Torres Strait Islander cultures are diverse. Research with Indigenous people is different from research with other population groups. Ipsos-Eureka recognises that research involving Indigenous people often requires a mix of methodologies to yield meaningful information. Ipsos-Eureka has extensive experience in the use of mixed methods covering quantitative and qualitative approaches. This allows us to triangulate the data, using multiple sources of information, to generate consistent findings that make sense from multiple perspectives.

Our consultants have extensive experience in conducting in-depth or group interviews with a wide range of audiences including Indigenous people. To ensure our research is effective as well as culturally sensitive, we work with Indigenous research partners where appropriate.

Ipsos-Eureka is also able to draw on similar expertise across the Ipsos network. Ipsos is a global company, which means we can access knowledge gained from comparable countries and apply global expertise to local solutions. For example, we have access to Ipsos expertise and experience gained by working with Indigenous people in Canada.

Clients

We have conducted research with Indigenous audiences as part of studies undertaken for *NSW Health* (nursing as a career, responsible drinking education resources, environmental tobacco smoke and kids); the *Department of Health and Ageing* (asthma, organ and tissue donation, treatment by medical practitioners, tobacco and cannabis smoking in young people); *Centrelink* (role of parents in welfare to work) and the *Department of Families, Housing, Community Services and Indigenous Affairs* (pension and government payment reforms).

Our portfolio leaders

Ben Barnes

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Ben Barnes holds a BA in Psychology with first class honours from the University of Sydney. He has lectured in psychology, philosophy and management. Ben joined Ipsos-Eureka in 1995. In the thirteen years since, Ben has undertaken research on a wide range of subjects in areas including health, education and the environment. He has also presented and published his findings in the fields of health psychology, learning, the psychology of emotions, and research methodology.

Dr Thomas Mettenmeyer

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Thomas has an undergraduate degree in the life sciences from the Radboud University in The Netherlands specialising in the physiological aspects of human behaviour. He also holds a PhD in Medical Sciences from the Australian National University. Since 1999, he has worked for the Commonwealth Government in several policy and analytical roles. Thomas joined Ipsos-Eureka from the Department of Health and Ageing where he was the Director of the Cancer Control Section. Prior to that, he managed the Indigenous research and evaluation program in the Department of Families, Housing, Community Services and Indigenous Affairs.

Offices in Canberra, Sydney, Melbourne and Brisbane

Up close we see certain details. But when we step back we discover something else.

